

**How Temp Work
Became the
Norm...**

**And Where to
go from Here?**



**“Extra Money for Extra Work
for Extra Women”**

Good Housekeeping, 1956

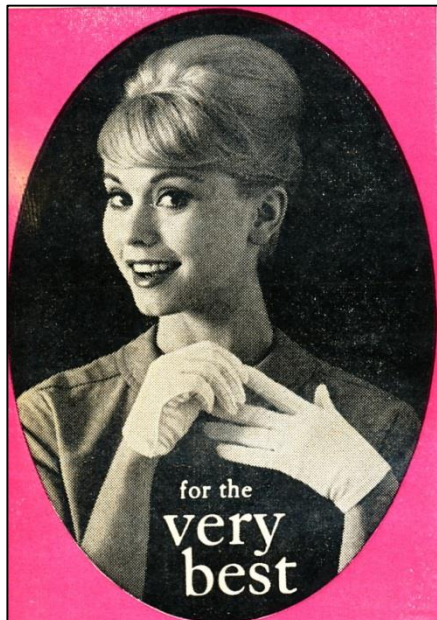
Everybody
asks me . . .



what's
different
about
KELLY GIRL

TEMPORARY OFFICE SERVICE?

A phone call will bring a personal visit from a Kelly girl right to your office. She'll be glad to explain a few of the "exclusives" that make Kelly Girl Service your best choice for temporary office personnel. Like the one-of-a-kind 100% guarantee on your Kelly Girls' work. And the higher Kelly Girl bond. The simplified Kelly Girl rate system . . . and the exacting Kelly Girl testing procedure that assures you the right girl for the right job. There's more, of course. And I'd like to tell you. Personally.



for the
very
best

temporary office help
call Manpower® for

'The Girl in the White Gloves'

TYPISTS • STENOS • OFFICE WORKERS

MANPOWER INC.

250 OFFICES THROUGHOUT THE WORLD
CALL YOUR LOCAL OFFICE TODAY

© 1962 MANPOWER INC.

New Victor business machine
takes dictation, types, calculates,



and cooks a delicious beef stroganoff.

"Business machine" is actually too hard a description for anything as feminine as the girl you get from Victor Temporaries.

But she works as efficiently as a machine because she's been selected by Victor—the company that makes more figuring machines and trains more figurework specialists than any other.

Result: she slips easily into your workload

with an absolute minimum of instruction. She is sure to meet your requirements because she has already met Victor's.

Unload your work jam with a call to your local Victor Temporaries office, listed in the Yellow Pages under Temporary Help. Then, find out what a hard day's work you can get from the softest of Victor's business machines.

 **VICTOR** Temporaries
— VICTOR COMPTON CORPORATION CHICAGO, ILL. 60618

The Never-Never Girl. (Invented by Kelly Girl.)

Never takes a vacation or holiday.
Never asks for a raise.

Never costs you a dime for slack
time. (When the workload drops,
you drop her.)

Never has a cold, slipped
loose tooth.
(Not on your time anyway.)

Never costs you for unemployment
taxes and social security payments.
(None of the paperwork, either!)

Never costs you for fringe benefits.
(They add up to 30% of every
payroll dollar.)

Never fails to please. (If our
Kelly Girl employee doesn't work
out, you don't pay. We're that
sure of all our girls.)

Kelly Girl[®]
A DIVISION OF KELLY SERVICES

499 of last year's FORTUNE 500
use Kelly Services. (Number 500,
we want you!)

The Never- Never Girl

Source:

The Office (January 1971): 19.

YOU MAY HAVE A SEVERE SWELLING OF THE PAYROLL.

A very painful condition, this.

As you add new people to your staff things get worse. Up go your fringe benefit costs, bookkeeping costs, overtime costs. Down go your profits.

That's when it really hurts. After all, new people are supposed to help add to profits, not reduce them. So what should you do?

First, don't buy, rent. Second, come to Olsten Temporary Services.

We'll send you a skilled, screened, tested worker. Anyone from a secretary to an engineer or sales executive.

Best of all, we'll *guarantee performance*. If you're not happy with the job an Olsten Temporary does for you, just toss our bill out the window.

No kidding. You have nothing to lose. We'll take care of the payroll and fringe benefit nonsense.

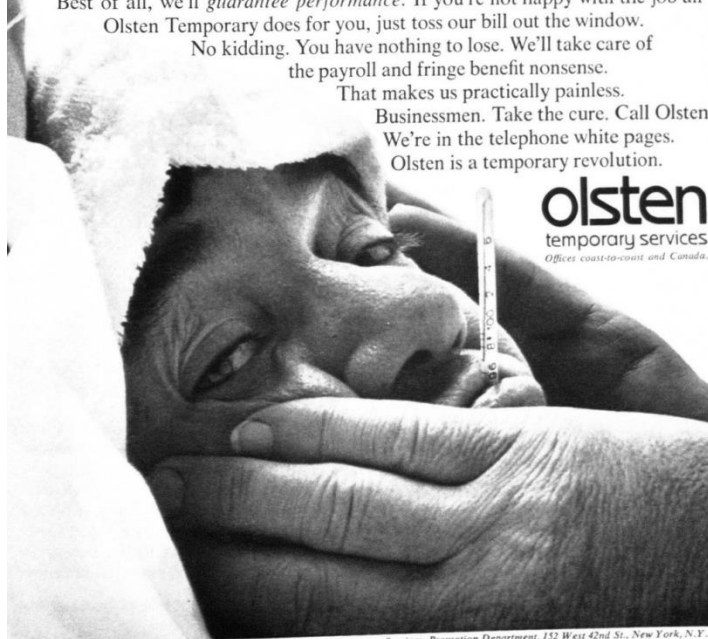
That makes us practically painless.

Businessmen. Take the cure. Call Olsten.

We're in the telephone white pages.

Olsten is a temporary revolution.

olsten
temporary services
Offices coast-to-coast and Canada.



For our free booklet "Olsten is a Temporary Revolution" Olsten Temporary Services, Promotion Department, 152 West 42nd St., New York, N.Y. 10018

Severe Swelling of the Payroll

Source:

Personnel Journal (Oct. 1968): 693.



A New Model of Employment for the 21st Century

- Close legal loopholes to protect temps
- Decouple social welfare programs from the workplace
- Make temp work—and other low-wage jobs—decent-paying work
- Take temps out of the anti-labor movement & let them into the labor movement



Thank you!

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